RE:IMAGINE

IMPACT AT A GLANCE

Equipping the next generation of representative storytellers

OVER
440 STUDENTS SERVED

CAREER EXPOSURE

36 WORKSHOPS AT 14 SCHOOLS

TRAINING

940 TRAINING HOURS PROVIDED INCLUDES FELLOWSHIP AND APPRENTICESHIP

JOB PLACEMENT

22 APPRENTICES DEVELOPED PORTFOLIOS AND GAINED CERTIFICATIONS

EDUCATOR IMPACT

78 TEACHERS SERVED ACROSS TWO COUNTIES

6 TEACHER TRAINING EVENTS

DONATE

16 APPRENTICES SECURED CONSISTENT WORK
RE:IMAGINE'S EMERGE Apprenticeship Program prepares youth ages 18 - 24 for careers in the creative media industries. This year **13 companies** hired apprentices.

One key source of on-the-job training and hiring is re:imagine/PRODUCTIONS, our employment social enterprise. This has generated over $10,000+ in revenue for apprentices who are working alongside top filmmaking talent in ATL, producing video content for clients like The Zeist Foundation, City of Atlanta, and NBC Universal.

### 2022 EMERGE APPRENTICESHIP HIGHLIGHTS

#### Training

**+ 540 HRS**

RE:IMAGINE provided 540+ hours of training and career coaching in areas of Media Production, Post-Production, and Animation to 22 Apprentices.

#### On the Job Work Experience

**+ 3,400 HRS**

Apprentices earned different paid work experiences with local Employer Partners including, Beam Imagination, Sol Graffiti, Arrhythmia Films, Creative Mornings ATL, Trade School, re:imagine/PRODUCTIONS, and more.

#### Earned Income

**+ $106,000**

Apprentices collectively earned $106,000+ from client-based shoots with re:imagine/PRODUCTIONS and our Employer Partners, and through job placements with paid internships or full-time positions.

### INVEST IN THE FUTURE

Investment in RE:IMAGINE ensures that Gen-Z storytellers have the resources, training, and experience they need to change the world. You can get involved by becoming a sponsor, volunteer, or employer partner. Email Julie Straw to learn more.

**EMAIL JULIE@REIMAGINEATL.COM FOR SPONSORSHIP OPPORTUNITIES**